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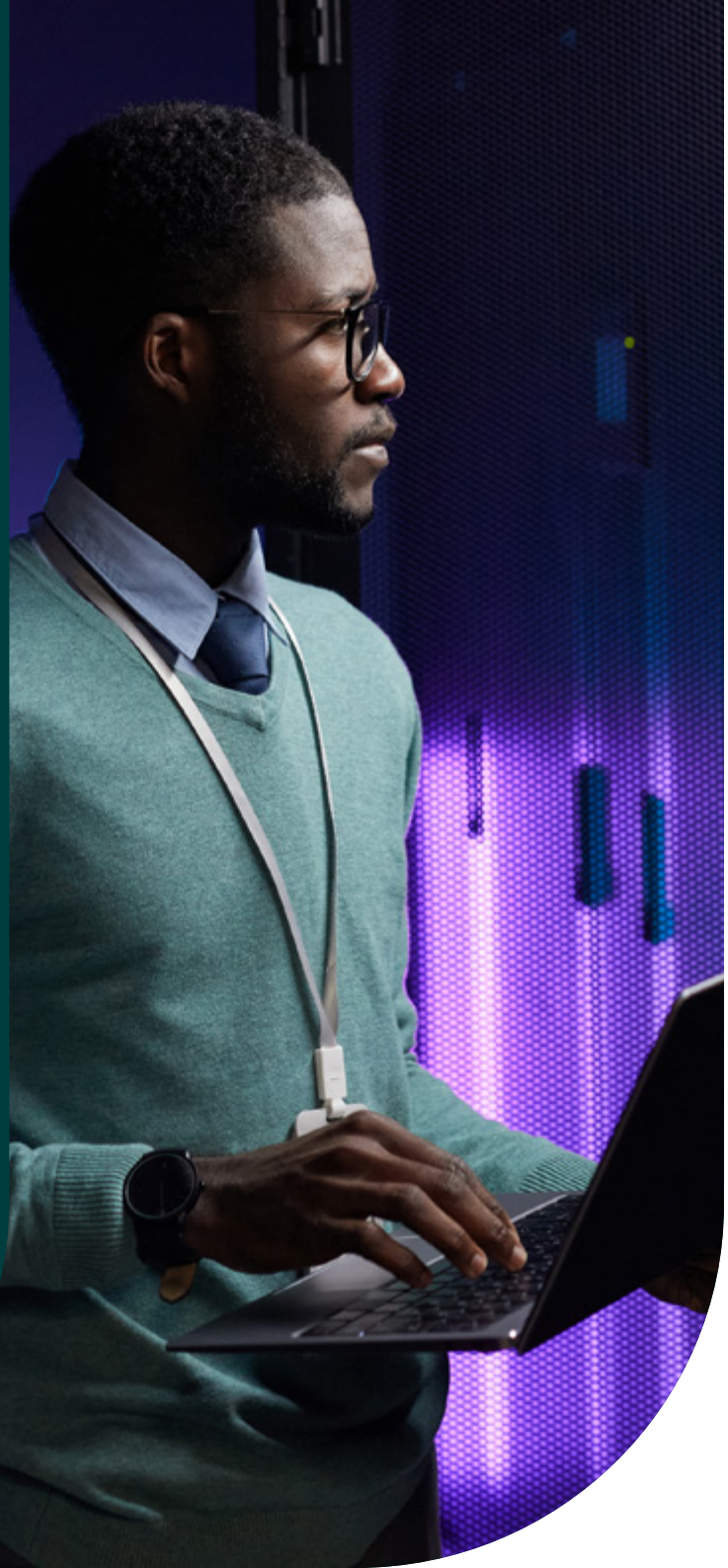
Supporting your transition to the cloud

Since 1855



Saffery's cloud accounting specialists work with all types of businesses and their finance teams to implement cloud-based systems.

The benefits associated with cloud-based accounting include time saving, access to real-time data, flexibility, security, integration with other systems, easier/simpler invoicing and credit control, as well as a low cost.



Find out more about how our experts advise businesses on the cloud-based solutions that best meet their needs:

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Why use the cloud?



Unlike traditional accounting software that's installed only on a business' servers, data stored in the cloud can be much more easily shared with others and can automatically pull in information from other sources. Our experience, from working with clients who've adopted cloud systems, is that they can bring real business benefits.

These are some of the benefits that moving to cloud accounting can bring to a business and its finance team.

Time savings

The biggest advantage, and main purpose, of cloud accounting is the time saving that it brings, making businesses more efficient by freeing up time for value added activities. For many businesses this may well translate into a cost saving in terms of lower bookkeeping costs.

> *"The biggest advantage, and main purpose, of cloud accounting is the time saving that it brings, making businesses more efficient by freeing up time for value added activities.*



Ease of use

These are products aimed directly at businesses rather than accountants or bookkeepers, making it easier for business owners to control their own processing and have access to up-to-date information. The look and feel is designed to appeal to those seeking a visual representation of accounts, with a dashboard style landing page.

Terminology has been carefully aligned to be less technical and software is intuitive, making the user experience easier than ever before. This approach means that many businesses have been able to get their accounting system up and running very quickly, and without too much input from their accountant. They are also able to access it from anywhere, using a laptop, tablet or mobile device.

Low cost

A move towards the 'software as a service' (SaaS) model has driven prices down, as products compete for market share. Gone are the days of heavy investment in accounting software for many businesses. Pricing models mean that many can pay as little as £20 per month for software that is constantly updated, secure and hosted externally.



Finance function review

> *As part of this assessment, we would make suggestions for improvements and identify manual processes that could be automated*



There's no 'one size fits all' approach and so the first step in our support for any client is to take stock and review their finance processes and workflows. As part of this assessment, we would make suggestions for improvements and identify manual processes that could be automated.

A finance function review would typically include:

- A site visit to talk through your current financial processes, from the input of invoices to payments and reporting.
- Fact finding with your finance team and wider management, to gain a full understanding of the business and its needs so that we can factor in your plans for future growth or change.
- A final report outlining current processes as well as detailing 'best practice' suggestions. We will also provide some options of the most appropriate platform/technology, supporting you in your decision to meet your current and future needs.



App advisory

> *...Cloud accounting offers the ability to integrate your accounting platform with specific apps most suitable for your business*



There are many different cloud accounting platforms on the market – and whether you already have one in mind or would like our recommendations, we can work together to ensure you choose the platform that best fits your needs.

Yet, choosing the platform is just the first step. Unlike the 'one size fits all' approach, of traditional desktop accounting solutions, cloud accounting offers the ability to integrate your accounting platform with specific apps most suitable for your business. These apps are additional pieces of software designed to further enhance your finance function. This could be an app to manage inventory, cash flow, payment processes, expenses, credit control and much more. These connect with your accounting platform to provide the financial information you need at the touch of a button, to help with those important business decisions and future planning.



Platform deployment



Our team can play an important role in getting you set up on the cloud software, including migrating historic data from your legacy systems, and customising your chosen platform/apps in line with business and reporting needs.

Our support with implementation will typically include:

- Remote or on-site assistance , working with your finance team to set up the platform and connect/customise apps. In some cases, we'll complete the initial setup and then hand over to your team for ongoing management
- Training relevant team members.
- Testing different processes through the system to ensure everything is working correctly and optimising these for accuracy and efficiency, ensuring the best practice approach is embedded.
- Advising on the setting up of reports to best harness real-time data and scheduling to meet reporting needs/timetable.

> *"We support clients with setting up reports to best harness real-time data and scheduling these to meet their reporting needs.*



Committed to great client service

We carry out ongoing client feedback research. The most recent phase of this (2026) saw on overwhelmingly positive response from clients, with a mean overall satisfaction score of 8.7 out of 10.

Clients identified our strengths as relating to the quality of advice provided and the relationships built, but also with understanding their business and needs.

Our clients gave us an overall satisfaction score of:

8.7 out of 10

Clients score us highly in the following areas:

For quality of advice, demonstrating the highest level of technical competence

8.9 out of 10

For our understanding of their business needs

8.8 out of 10

For the relationship with the Saffery team

8.8 out of 10

Our client listening programme highlights the extent to which our clients value the relationship they have with the Saffery team looking after their affairs.



"We find their advice first rate, provided by friendly approachable staff."

"I have worked with Saffery for a number of years and have been consistently happy with the service we receive. The audit process is thorough and rigorous but feels very human; the teams discuss things with us and work with us. There is a reasonableness and collaborative feel which can often feel missing with other firms."

"Saffery are an outstanding firm of accountants. They have supported us from an early stage of our growth and been valuable advisors. The quality of their work has provided us with much comfort, and we would not hesitate in recommending them to anyone considering a firm of trusted advisors."

"We have worked with Saffery for nearly 20 years. In this time we have never been disappointed with the quality and speed of advice received or the quality of people we have worked with."

Saffery in numbers

Our experts work with clients to support opportunity and enable success. We're here to help clients achieve their long-term ambitions by optimising opportunities and turning advice into action.

From interpreting tax complexities and identifying key financial structures to building tailored strategies for your goals, our team is here for you.

90+ partners

1,300+ people

£163m fee income (2025)

15th largest UK accountancy firm by turnover

Established in **1855**

Nexia

As a proud member of Nexia, a worldwide network of trusted member firms, we've got access to local insight on a global scale. Our close alignment with Nexia enhances our capabilities for our clients across the globe.

Combined fee income of
$2.73bn

118
countries

187
member firms

Thank you

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